



You and IEX

Presented by
Office of Institutional Effectiveness

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Who are we?

- **Melanie Jenkins – Director & Accreditation Liaison**
 - **Lisa Hamiel – Assessment Specialist**
 - **Deborah White – Senior Research Analyst**
 - **Darrell Tyler – Senior Research Analyst**
 - **Kim Powell – Administrative Coordinator**



What is Institutional Effectiveness?

Institutional Effectiveness oversees continuous improvement activities at the University, including accreditation, academic program assessment, administrative planning and evaluation, institutional research and reporting, and strategic planning support.



Overview of IFX

- IFX and University Collaboration
 - Accreditation (SACSCOC; ABA; CAEP)
 - National Studies (ATI; SAT Validity)
 - Campus-wide Initiatives (Making Excellence Inclusive)
 - Classifications and Rankings



Overview of IFX – Cont.

- Getting to know UR
 - Institutional Data and Profiles
 - Student Outcomes and Student Success
- IFX as a University Resource
 - Consultation (Surveys, Analysis, Data Management)
 - Technology Support and Training (Taskstream AMS; Qualtrics)
 - Data, Dashboards and Annual Reports



Annual Academic Assessment

(unless otherwise discussed)

- The University must complete systematic reviews of mission, goals, and outcomes:
 - By tracking student progress of student learning outcomes
 - Showing progress toward continuous improvement
- Submitted by a designated person in Department through Taskstream AMS



Annual Administrative Evaluation

- University engages in ongoing evaluation that
 - “Focuses on quality and effectiveness;
 - incorporates systematic review of institutional goals and outcomes;
 - identifies expected outcomes of its administrative support services;
 - demonstrates the extent to which the outcomes are achieved.”
- Submitted by designated person in Division through Taskstream AMS



Other Assessment Activities

- Quality Enhancement Plan (QEP)
- General Education
 - First-Year Seminar
 - Field of Study
 - Area of Study
 - Communications-Second Language (COM2)



Program Review

- Provide data for Departments, Programs, and Units across the University
- Some examples:
 - Demographics of majors/minors
 - Total student enrollment by levels
 - Number of faculty receiving external fund within Department
 - Average class size by level of course in Department
 - Faculty advising workload by Department



Course Evaluations

- Administered online using CoursEval (since 2011)
 - Invitations and reminders sent throughout evaluation period
 - Mobile-friendly view available
 - Recommend allowing students to complete during class; refer to your school's guidelines for in-class administration.

Faculty & Student Link: www.richmond.edu/evalsys



Course Evaluations – Spring Schedule

- A&S; Business; and Jepson:
 - April 20-24, 2020
- Law and SPCS:
 - April 13-24, 2020

Results are released by School **after** grades have been submitted for **all** courses (IFX confirms with Registrar's Office)



Course Evaluation Data

- All faculty, department chairs, deans have access to CourseEval reports from 2011 to present
- **A&S**
 - course evaluation summaries for faculty: mid-course review, tenure, and promotion
- **Business School**
 - course evaluation summaries by department in CourseEval
- **Law School**
 - course evaluation data uploaded to website for law students



Institutional Surveys 2019-2020

IFX administers surveys on behalf of UR for the purpose of strategic planning, evaluation, and decision-making.

- One-Year-Out Employment Survey of 2019 Graduates
- Alumni Outcomes Survey of 2015 Graduates
- National Survey of Student Engagement (NSSE) 2020
- Senior Exit Survey 2020

Survey Results: <https://ifx.richmond.edu/research/surveys.html>



Qualtrics

Qualtrics Survey Research Suite for our in-house surveys.

- UR faculty, staff, and students may use it free of charge
- Qualtrics offers online training materials

UR Qualtrics Site: <http://richmond.qualtrics.com>



Survey Consultation & Support

IFX provides guidance and support with the following:

- Survey Development
- Survey Administration
- Survey Timing
- External, Internal, Ad Hoc Surveys

Survey Support for Classroom



Institutional Reporting

IFX addresses requests for data and analysis:

- Provide aggregate student demographic data and analysis
- Provide data used for many purposes, e.g. grant proposals
- Provide lists of University populations for surveys
- Develop reports and conduct analysis of faculty & staff data, e.g. faculty workloads, diversity, and salary benchmarks
- The University's Factbook & Common Data Set (CDS)



Institutional Reporting

- External Surveys & Guidebooks
 - AAUP Faculty Compensation
 - CUPA-HR Faculty in Higher Education Survey
 - Fiske Guide to Colleges
 - NACUBO Tuition Discount Study
 - NAICU Tuition Survey & UCAN
 - National SAT Validity Study
 - VFIC Fall Statistical Info
 - Wintergreen Orchard House (CollegeXpress)



Institutional Reporting

- Institutional Ranking Surveys
 - CampusPride
 - CollegeBoard's Annual Survey of Colleges
 - Kiplinger's Best College Ranking
 - Peterson's Annual Survey of Undergraduate Institutions
 - Poets and Quants (School of Business)
 - The Princeton Review Best Value Colleges
 - The Wall Street Journal/Times Higher Education U.S. College Ranking (WSJ-THE)
 - U.S. News & World Report: Best Colleges
 - U.S. News & World Report: Best Law Schools



Institutional Reporting

- Internal Reports
 - Academic Resource and Enrollment Trends, e.g. High Impact Practices
 - Faculty Diversity dashboard
 - Faculty Salary Benchmarking
 - NCAA Academic Integrity Monitoring
 - US News Ranking Simulation Model
 - Entry Cohort (Win-Loss)



Data Sources

- All official statistics = IFX
 - Full-time equivalents
 - Number of majors
 - Number of students enrolled past semesters
- Point-in-time = Registrar's Office
 - Students in specific CRN



Data and Survey Request Form

- Currently two separate forms
 - Data Request Form
 - Survey Request Form
- Found on our Contact Us page
<https://ifx.richmond.edu/contact/index.html>
- Once your request is received, you will receive a response email with an assigned request number



Organizational Charts

- Updates for Administrative, EVP & Chief Operating Officer, and EVP & Provost organizational charts
 - Can be found on the University's About page
 - Used in the annual Board of Trustees Handbook and submitted as required by our regional accreditation agency, Southern Association of Colleges and Schools Commission on Colleges (SACSCOC; www.sacscoc.org)



University Website

- Updates provided through our office
 - IFX Website
 - **NEW** printable University Fast Facts
 - University About page
 - Student Consumer Information
 - Educational Goals and Outcomes
 - Accreditation
 - Organizational Chart



Questions | Concerns | Comments



Other Useful Links

- Contact Page:
<https://ifx.richmond.edu/contact/index.html>
- Taskstream login:
<https://login.taskstream.com/signon/>
- Factbook
<https://ifx.richmond.edu/research/fact-book.html>
- Fast Facts
<https://ifx.richmond.edu/pdfs/fast-facts.pdf>



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